



## Redcliffe Art Society Inc Hire of Art Gallery Overview

The Redcliffe Art Society Gallery is a unique exhibition space positioned in the newly refurbished Old Redcliffe Fire Station (1948). The first exhibition held in the Gallery was the RAS Inaugural Members' Exhibition, launched during the official opening of the Old Fire Station Community Arts and Volunteer Hub on Saturday 28 February 2015. Since then, the Gallery has been fully active and continuously booked with back to back exhibitions.

To date, a diversity of artists and artist groups have hired the Gallery and it has hosted a variety of exhibitions including both 2D and 3D artworks. The Gallery is becoming very well known throughout the local and surrounding districts arts community and is establishing a reputation for professional high-quality exhibitions.

Hiring fees are applied to cover such costs as lighting, stationery, insurance, advertising, accounting and many other activities that are necessary in the management of an art gallery.

Listed below are some of the benefits provided to exhibitors by the Redcliffe Art Society:

- Meetings with artist/s to determine their needs and expectations.
- Assistance with promotion of the exhibition:
  - Local media.
  - Design, print and distribution of flyers/posters. This includes distribution to the RAS database of people expressing interest in attending exhibitions.
  - Inclusion in RAS brochures.
  - Assistance with design and distribution of artist/s statements.
  - RAS website, newsletter and facebook exposure – including other social media outlets ie: instagram, pinterest, flickr, etc.
  - Assistance with editorials/press releases.
  - Signage in Gallery.
- Curation and hanging of the artworks. Labelling of works.
- Manning of the Gallery.
- Administering consignments and sales.
- Assistance with official opening which may be scheduled in the afternoon or evening after normal Gallery hours.
- Street level parking.

Artists have the option to conduct demonstrations in the gallery and to run workshops in the Redcliffe Art Society studio during their exhibition.

Publicity/advertising assistance is optional. Artists/groups can manage their own exhibition promotion should they choose to do so.

For further information with regard to hire of the Gallery, please contact:

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